AVIIA (2000



Another dog. Another steer. Another great Auction year!

There's only one *good* way to say thanks to the parents of Avila's international



Everything here is fine.
Everything here is fine.
Vill be in Jalwan and
Thailand soon. See you then.
Thailand soon. See you then.
Yours. Larry.

Stop by and say "Hi!"

Avila author examines rural life at the crossroads.



The Golf Classic turns 10!

PLUS:

Avila in the news, class notes, the coming of Homecoming, alumni news, and more!

It's open! It's official! It's terrific!

It's the Dallavis Center!



Sr. Olive Louise Dallavis (center) cut a ribbon to officially open a new communication and art facility named for her family. Julie Boardman (left), coordinator of the communication area, and Susan Lawlor, coordinator of the art area, assisted as Dr. Kramer and Sister's family looked on.

he rain stood no chance against the Sisters of Saint Joseph of Carondelet. They and about 200 other members of the Avila College and Kansas City community had gathered to honor one of their own and the weather knew better than to interrupt their celebration.

On Friday, May 7, 1993 Avila College officially dedicated its newest building to honor Sister Olive Louise Dallavis, former president of Avila, and her family. Friends, faculty, staff, students and supporters of the college gathered in front of the new building for a ribbon-cutting ceremony followed by a reception and tours of the facility.

As the gray clouds overhead held their breath, college officials spoke with obvious affection and respect for Sister Olive Louise.

"The foundation that you see here was laid by the Sisters of St. Joseph of Carondelet who came to Kansas City some 77 years ago, and each of the Sisters that has followed in the years since then," said Thomas R. Zarda, chairman of the Avila College Board of Trustees. "But then the good Lord sent us Sister Olive Louise Dallavis. Her dedication to the school and students was evident from the very beginning. She is and will always remain, the cornerstone of this institution."

"I could spend all day telling you about the great deeds of Sister Olive Louise," said Dr. Larry Kramer, president of Avila College. "But actions speak louder than words. And it takes the larger act of planning, gathering and celebrating as a community to

(See Dallavis Center, page 4)

SPRING 1993

AVILA IN THE NEWS

Fine faculty feature

The March 28 Kansas City Star Magazine's "Snapshot" column featured Avila assistant professor of education Carol Coburn. The article discussed Coburn's inspiration for writing her book, Life at Four Corners: Religion, Gender, and Education in a German-Lutheran Community, 1868-1945, and what she gained from her experience.

Coburn's book probes into the history of the tiny town of Block, Kansas. She told reporter David Goldstein that she began her research by poring over old church records to find names and histories of the people: weddings, births, deaths, confirmations, and graduations.

Coburn went on to mention that she gained a real sense of identity and history.

"When we look back on these older communities, about the quality of life and how backward it was," said Coburn in the article, "we put all these negative stereotypes on them. This gave me a balanced sense of that, a very positive sense of family and community. Certainly in this day and age, that's not easy to come by."

Media covers media

The Kansas City Star's Thursday, November 19 edition covered Avila's Performing and Visual Arts Day. The piece contained a photo of KMBC TV-9 news anchor Laurie Everett discussing the broadcasting business with a local high school senior.

More than 400 high school juniors and seniors from throughout the metropolitan area participated in the one-day workshop. The event was for students who are considering careers in music, art, theater, and communications.

Where's the beef go?

On Sunday, November 15, Kansas City Star staff writer Paula Barr penned "The Champions benefit owner and community." The piece focused on how award-winning steers, lambs, and hogs are used after they are auctioned. Barr wrote that the buyers usually donate the winners to area hospitals, colleges, or other charities.

Grant Thomas, vice president for advancement, told Barr that Avila received its first donated steer 17 years ago.

"He was a grand champion steer named Jimmy C.," said Thomas in the interview. "The question was what should we do with this gift? We decided to have an auction on campus, to auction off the steaks from the steer."

Thomas said that the first auction raised about \$15,000 and started a tradition that now yields about \$200,000 each year for scholarships. He also mentioned that the annual auction includes several donated steers and occasionally American Royal market lambs, as well as a variety of contributed items including art objects, trips and services.

Alum and play profiled

The January 15 issue of *The Leaven* featured Avila graduate Gerry Kinerk and her play on the life of St. Teresa of Avila.

Kinerk told *The Leaven* that she began writing the play from the viewpoint of the saint at age 65, and completed the work in the fall of 1991. "She's a wonderful woman," said Kinerk of the saint, who died in 1582. "She helped me through it."

Kinerk performed a one-woman play based on the life of the 14th century English mystic Julian of Norwich about four years ago before conceiving the idea for a play about Teresa.

"Writing this brought me closer to Teresa. It absorbed me to the point of wishing I had another Teresa to write about."

For Sister and stories, even the weather was agreeable

The May 26 issue of The Wednesday Magazine highlighted the dedication of the new Dallavis Center for art and communication. Sister Olive Louise and her family, including her 94-year-old mother, were present for the ceremony. The event, which was covered by other publications including The Kansas City Star and The Catholic Key, was threatened by rain, but luck prevailed and a dry spell gave the media a chance to snap pictures and write congratulatory articles.

Commencement 1993

n May 1S, 1993 nearly 200 Avila College students received graduate or undergraduate degrees. To them, Sister Donna Loretto Gunn, province director of the Sisters of Saint Joseph of Carondelet, said:

"May you have the courage to live according to your values, which may often mean you will be different from the pack. May your decisions be rooted in a firm conviction that the greatest gift you take with you today is not this diploma. The greatest gift is the clear and firm belief that you are your greatest treasure. May you never cop out on yourself. May you be true to your own integrity. May you walk with God."



Sister Donna Loretto Gunn, province director of the Sisters of Saint Joseph of Carondelet.



The Class of 1993.



Dr. Kramer makes it official for another Avila graduate.

Steer Dinner & Auction raises \$162,000

ore than \$162,000 was raised to benefit Avila's student scholarship fund at the 17th Annual Avila College American Royal Steer Dinner and Auction, held Saturday, March 13th at the Ritz-Carlton Hotel.

According to Grant Thomas, vice president for advancement, the college had set a goal of \$150,000 for the event. "We're thrilled that friends of Avila pushed this year's Steer Dinner past its goal," said Thomas. "That money is going directly to helping our students afford a quality, values-based education."



Dr. Kramer presented Kathleen Andrews, Honorary Chairperson, with a Waterford apple in honor of her commitment to education.

Over 500 friends and supporters of the college attended the dinner and auction, setting a new record. Table sponsorships were purchased by 51 patrons at \$1,000 per table, compared to 41 table sponsors last year. Pat Martin, director of development, who coordinates the annual fund raiser, attributes the growth to Avila's increased visibility in the community and greater alumni participation.

The evening featured a gourmet meal, raffle drawing, and both a silent and live auction which offered more than 200



Susan Everley '84 shows off a favorite auction item to Bob Wormington.

prizes. Items such as artwork, jewelry, crystal, gift certificates, vacation condos, airfare, and tickets to sporting events were included in the auction.

Bob Wormington, retired general manager of KSHB-TV, was master of ceremonies. Lance Walker, president of



Record attendance made for a wonderfully full ballroom at the Ritz-Carlton Hotel at the 17th Annual Avila College American Royal Steer Dinner and Auction. The event raised \$162,000.

Walker Auctions of Memphis, was auctioneer for the second year in a row.

Honorary Chairperson for the event was Kathleen Andrews, vice chairman and CEO of Andrews and McMeel, and vice president of Universal Press Syndicate and Companies. Andrews has been a supporter of the Steer Dinner since 1977. She has been a member of Avila's Board of Trustees since 1986.



Tim and Michelle Ward and Sr. Olive Louise Dallavis.

Challenge donors, who contributed \$10,000 or more to the event, were Philomena Muntzel, Rose Teicher, and Dorothy Whitfield.

The late Bob Boyle, Mr. and Mrs. Donald L. Hubbard, and Connie Hubbard purchased the American Royal prize steers for the 1993 Steer Dinner.

Members of the planning committee were: Don Brain, Larry Lee, Dr. Larry Kramer, Bob Wormington, Steve Lewerenz, Una Chang Strauss, Moe Courville, Jerry Meiners, Joyce Middendorf, Sister Olive Louise Dallavis, Charles Kopke, Matt Miller, Grant Thomas, Pat Martin, Connie Hubbard, Annie Runyan, and Jeanne Olofson.

Members of the advisory committee were Bob Boyle, Vince DiCarlo, Frank

Gaeta, Bill Grigsby, Mary Ann Hale, Charles Kopke, and Tom Leathers.

"Since 1990, thanks to our generous donors, we've raised almost \$600,000 for our students," said Martin. "But the need was even greater this year because of our increased enrollment," she said. "The committee really came through with flying colors. The evening couldn't have been more exciting, or more beneficial."

The Steer Dinner is a tradition that dates to 1977. It began after Bob Boyle, president of Boyle Meat Co., and friends bought "Jimmie C", the Grand Champion Steer at the American Royal, and donated it to Avila. Each year since, friends of the college have bought one or more prize-winning steers from the Royal and donated them to the college. Proceeds from past Steer Dinners have helped build a fieldhouse, enlarged the endowment fund, improved the computer system, and provided student scholarships.



Sr. Marie Georgette Eschbacher, Sr. Elaine Besand, Sr. Margaret Reinhart, Sr. Ann Dominic Tassone and Sr. Germaine Matter.

Dallavis Center



Sister Olive Louise asked that the center stand "as a testimony to my mom's and dad's esteem for the Sisters whom they served so well."

demonstrate that this college and this city is grateful and enriched for having been on the receiving end of the vision, generosity, dedication, compassion, leadership, and wisdom of Sister Olive Louise Dallavis for more than four decades."

To Sister's 94-year-old mother, who was in attendance, Kramer added: "Thank you for having and raising such a great daughter."

The audience chuckled when Kramer described Sister Olive Louise's reaction when he told her that the trustees had decided to name the new building in her honor. "She told me they couldn't do that," he said, "because there were so many more deserving people. I explained to her that the board, I, and many other people did not feel there was anyone else more deserving."

A native of St. Louis, Sister Olive Louise was the president, leader and visionary of Avila College from 1961 until 1985. Along the way she received countless community honors and accolades, including being named Kansas City, Missouri's Business Woman of the Year and a Lady Commander of Merit by Pope Paul VI, becoming the first woman religious to be so honored. During her presidency, the college relocated from 56th and Main to its current location at 119th and Wornall, tripled its enrollment, and became coeducational.

In her remarks, Sister Olive Louise characteristically deferred the tributes to others.

"Our mission today is as solid and vivid as when the first Sisters of St. Joseph founded this college in 1916," she said. "This dedication is a tribute to all of you whom are present and to all whom we represent. On behalf of my family, I thank you for the Dallavis Center, which is in their

The Dallavis family served and supported the Sisters of St. Joseph and Avila College in many ways, said Sister Olive Louise. She told of how, at one time, the Sisters were not allowed to drive, so her mother chauffeured the Sisters in St. Louis for 35 years.

"So let the Dallavis Center stand as a testimony to my mom's and dad's esteem for the Sisters whom they served well," she said.

The Dallavis Center is a \$1 million building funded by the campus renewal component of the college's Avila/2000 capital campaign. The center houses stateof-the-art facilities for art and communication education, including graphics, painting, sculpture and computer labs as well as classrooms, a darkroom, and separate



Dr. Kramer, Sister Olive Louise and Mama Dallavis inspect a very special cake.

television and audio studios.

Ground was broken for the new building on June 16, 1992, during Avila's 75th Anniversary. The Dallavis Center is Avila's 10th building and was designed by Palmer + Kuehn and Associates Architects. I.E. Dunn Construction Company was project manager.

1992-93 trustees, counselors named

ew members of the Avila College boards during 1992-93

Board of Trustees

Sister Mary Margaret Lazio, C.S.J., chief operating officer for Saint Joseph Health Center; Sister Mary Kay Liston. C.S.J., director of liturgy for Good Shepherd Catholic Church; Mary Ann Hale; and Anne Marie Frigon, chair of Downtown Arts and Music Program.

Board of Counselors

James B. Chappell, president of Mitina, Inc.; Gordon Docking, manager of marketing and public relations for Saint Joseph Health Center: Virginia Gill, Ph.D.; Larry Moore, anchor, KMBC TV-9 news; Jeanne M. Lillig-Patterson, account manager, Cerner corporation; Dr. James Spigarelli, senior vice president, Midwest Research Institute, and Una Strauss, realtor for Eugene D. Brown Realtors.

Golf Classic hits 10th year

he Avila College Alumni Association is pleased to announce that the Tenth Annual Golf Classic will be held at the prestigious Loch Lloyd Country Club on Tuesday, October 19, 1993.

This is a mixed tournament, flighted so that there are many winners. Prizes are numerous for the contests on each hole. Proceeds from the tournament benefit the Alumni Grant Endowed Scholarship Fund. This year's proceeds will raise the total endowment to over \$100,000. Each golfer will receive a registration premium, BBQ lunch buffet courtesy of Keegan's Restaurant, beverages and snacks while on the course, plus a buffet dinner during the awards ceremony.



Paul Weishar of Accent Advertising, Mary Ellen Clark '73, and Bryan Smith of Fringe Benefits Designs are among those serving on this year's Golf Classic Committee.

Individuals and/or teams may sign up. Every effort will be made to match individuals with like golfers. To reserve your spot, use the form on page 11.

The \$200/person entry fee must be received by September 1, 1993. Handicap information is also due at that time. You will receive confirmation of your reservation prior to September 1.



(Back row, left to right) Sr. Olive Louise Dallavis, Helen and Joe Sandretto (Sister's cousin), (Front row, left to right) Ida Downing (Sister's sister), Olivia "Mama" Dallavis, Colleen and Bud Dallavis (Sister's brother),

It's coming: Homecoming '93! Open house—come and see!

ast year over 250 alums and their families and friends attended Home-coming. This year's celebration will be better than ever before.

New this year will be the Homecoming Message Center in the Alumni Lounge, Marian Center. There you can get your room key if you are staying on campus, a campus map, an official Homecoming '93 button, and an event schedule. You'll also be able to leave a written message for any alum you know who is also attending Homecoming.

Alumni and friends of the college have made two new attractions available this year. They are the new Dallavis Center and the renovated Blasco Hall. Both of these areas will be open for tours during Homecoming weekend. Thank you for helping to make these projects possible.

The Family of the Year award is also new. This award is determined by the greatest number of persons who have attended or who are attending Avila College who have a common maiden and/or last name. The Hodes Family will be honored this year.

Alum of the Year is Sister Ellen Marie Gavin '38. Sister Ellen works in the Advancement Office at Avila. She celebrated her S0th Jubilee this summer.

Both the Alum of the Year and the Family of the Year will be officially honored at the Homecoming Brunch following Mass on Sunday, October 3.

Paula Wolff '77 will share her experiences in a class entitled "Career path Profits and Principles." Paula had her own CPA firm for 12 years before becoming owner of The Body Shop. Philippina Hoffman '61 is a financial planner who can tell you "Everything You've Always Wanted to Know About How to Make Your Money Grow." A third class is "Reflections of AIDS and Desert Storm" by Judy Craig '77, who was assistant manager of AIDS program for the Kansas City Health Department and who also served in Operation Desert Storm as a platoon leader. The fourth class will be taught by Avila attendee Don Keith, Assistant Police Chief in Raytown. This class will focus on precautions that can be taken in your everyday life to "Make Yourself More Crime Resistant."

This year's honored classes are '33, '43, '53, '68 and '83. Members of the classes of '33, '43, 'S3 and '68 will enjoy dinner on the Avila campus Saturday evening after a cocktail hour in the new Dallavis Center. The class of '83 will meet at the Longbranch Saloon.

Alumni Board members will be at all campus events and will be glad to answer any questions you might have or assist you in any way they can.

Many of the activites, such as the play, picnic, soccer game, and alumni-taught classes are designed for the whole family to enjoy—and at no cost!

Sneak Preview

f you were a part of "Ah, Fall!" last year, you know how much Avila's Homecoming is growing and how much fun it can be. If you weren't, shame on you! Make up for it this year!

Friday, October 1

6:30 p.m. Dinner for Avila/2000 major donors 7:00 p.m. Sr. Margaret Reinhart Art Exhibit wine & cheese reception

8:00 p.m. "Black Comedy" Theater Production 9:00 p.m. Spirit Rally - Mabee Fieldhouse 9:30 p.m. Bonfire - Field adjoining Mabee Fieldhouse

Saturday, October 2

9:00 a.m. Fun Walk/Run - (free T-shirt!) 10:30 a.m. & 11:15 a.m. Alumnl-taught Classes

11:00 a.m. Alumni Soccer Game

11:30 a.m. Heritage Club Mass

11:30 a.m. Nursing Alum Buffet Lunch

12:00-1:30 p.m. Picnic Lunch In Avila Grove 2:00 p.m. Soccer Game (Soccer alums introduced at halftime!) 4:00 p.m. Mass for Collegiate Leadership & Ambassadors

5:15 p.m. Dallavis Center Cocktail Hour

6:00 p.m. Honored Classes of '33 & '43 Dinner

6:15 p.m. Honored Class '53 Dinner

6:15 p.m. Honored Class '68 Dinner

6:30 p.m. Honored Class '83 Appetizers & Drinks

6:30 p.m. Soccer Social Appetizers & Drinks

8:00 p.m. "Blackout Comedy" Theater Production 9:00 p.m. Homecoming Dance

Sunday, October 3

9:30 a.m. Honored Classes Choir Rehearsal 10:00 a.m. Homecoming Mass 10:45 a.m. Homecoming Brunch featuring:

· Alum of the Year

· Family of the Year

· Honored Classes of '33, '43, '53, '68, '83

· Update on Avila College

Rooms in the Residence Halls are available for \$14 per night per person for a single occupancy room or \$18 per night for double occupancy on a space available basis.

Women's soccer to debut in '94

vila College has decided to add women's soccer to its athletic program, giving the school four women's sports and three men's. Avila anticipates fielding a 16-member team in August, 1994 to participate in NAIA District 16 competition.

The team will be funded through the sports budget. According to Tom Lease,

vice president and dean for student affairs, it will cost about \$20,000 a year to operate the team. Included in that are travel, uniforms, equipment, and salary for a coach.

Athletic Director Carl Clapp is eager to get things going. "I'm really excited about the addition of the women's soccer team. It provides another opportunity for the students of Avila," said Clapp. "The sports arena allows them to learn, much like the classroom. That's one of the advantages of participating in intercollegiate athletics."

ALUMNI NEWS

Did you play soccer?

At 11:00 a.m. on Saturday, October 2, 1993, two alumni soccer teams will battle in Avila's first annual Alumni Homecoming Soccer Match. The volunteer leader for this new event is Gary Matson '89. Gary was a goalie for the Avila soccer team. His phone number is (913) 677-4134 and he needs another team captain as well as lots of soccer players. Please call Gary or write him at 1717C South 31st Street, Kansas City, KS 66106-2872. As the Homecoming schedule indicates, there will be a free picnic in the Avila grove following this game as well as a social function on Saturday evening at the Longbranch Saloon.

Go to 42nd Street! —at Starlight!

Last summer 28 alums gathered in the Starlight Party Pavilion for a buffet dinner, backstage tour and performance of *The Music Man*. We had a wonderful time, so we decided to do it again!

We hope you'll come out on Saturday, July 31, 1993 for a buffet (6:30 p.m. - \$10), backstage tour (7:30 p.m. - free), and another great musical: 42nd Street (8:30 p.m. - Plaza seat, normally \$20—for us only \$14!).

The buffet menu includes BBQ pork ribs, BBQ chicken, baked beans, potato salad, cole slaw, assorted breads, apple cobbler or brownies, tea, coffee and lemonade.

All you have to do is mail in the reservation form on page 11 before July 10, 1993 and show up ready to eat and tap your feet!

Maybe they're shy

If you have current addresses for the following alums, please contact Julie Kovich in the Alumni Office at (816) 942-8400 ext. 2236.

Class of '53:

Evelyn Ann Crimmins Malone, (diploma nurse); Gertha O. Gibson Taylor.

Class of '83:

Susan Wright Brinkman, Anne-Marie Chabann, Laura Ann Magruder, Katherine Marie Payne.

Avila/2000 Update

Success comes early!

vila College is pleased to announce the successful completion of the Avila/2000 capital campaign. When all amounts pledged to the campaign are received by the college, Avila/2000 will have generated in excess of \$6.7 million. "Not only did we exceed our goal of \$6 million, but we finished the solicitation part of the campaign one full year ahead of schedule," said Grant Thomas, vice president for advancement.

Already Avila is experiencing the fruits of the Avila/2000 labor.

Renovation of Blasco Hall is virtually complete, and college staff will begin moving back into Blasco in July.

Dallavis Center has been dedicated, toured and reveled in, and stands ready for its second semester of service to Avila students this fall.

Specifically, the campaign met or exceeded its goals in each of the five campaign components.

Current totals of pledges and gifts for each component are followed by the component's original goal in parenthesis. Endowment \$1.05 million (\$1 million), Campus Renewal \$2.08 million (\$2 million) Academic and Student Support Programs \$1.16 million (\$900,000) Student Financial Assistance \$740,033 (\$600,000), Annual Fund \$1.77 million (\$1.5 million).

"This success provides the foundation we need for future projects," said Dr. Larry Kramer, president. "The alumni, friends and supporters of Avila College should feel very, very proud of their accomplishments."

A comprehensive report on the challenges and successes of Avila/2000 will be published with the college's annual report.



Things are changing outside of Blasco Hall . . .

Blasco Hall comes of age

he hard work directed toward meeting the Mabee challenge has paid off in much-needed improvements.

Campus renewal funds were allocated for renovation of Blasco Hall and have nearly completed the task.

Dr. Larry Kramer, president, said the project had long been high on his list.

"For nearly 20 years Avila had used temporary partitions to adapt Blasco Hall for use as the library, the chapel, and offices," he said. "It was time the building had some serious work done on it."

Renovations include the addition of a ramp for increased accessibility, reconfiguration of offices, relocation of the mail and duplicating room, and aesthetic improvements.

Announced in July 1991, the Mabee challenge required Avila to raise matching funds of \$1,100,000 by July 1992, in order to qualify for the \$500,000 grant. A grant of \$350,000 from the Kresge Foundation also went toward campus renewal projects, including the renovation of Ridgway Hall and construction of Dallavis Center.



... and inside.

The Once and Future Blasco Hall

1963—Ground broken for Blasco Hall, second building of new campus.

1964 - 1967—Upper level served as college chapel and administration facility.

1964 - 1978—Lower level used as college library until completion of Hooley-Bundschu Library.

1967—Chapel moved from upper Blasco to its own facility (Orscheln Memorial Chapel within Foyle Hall).

1967-1990—Selected faculty offices and administrative services occupied space vacated by chapel in upper Blasco.

1978 - 1992—Lower level housed a variety of offices separated by movable partitions (including admission, counseling, college skills, financial aid, and computer services).

1990- 1991—Uppar level housed administrative offices of president, advancement/alumni offices, academic affairs, registrar and business, duplicating and mail rooms, and offices of business faculty.

1993 and beyond—The following improvements are underway for Blasco Hall:

- Full accessibility for all students and visitors will be provided to Blasco Hall by constructing a concrete ramp to the upper level where essential services will be provided.
- Entrances to both levels of Blasco will be modernized and visually enhanced.
- Needed space in upper Blasco will be freed up by moving the mail and duplicating rooms to lower O'Rielly (along with the bookstore).
- The advancement/alumni/community relations offices will be relocated to a common area designed to enhance fund-raising capacity and resource sharing.
- Essential administrative and service functions will be consolidated in order to provide better services to students, their families, the campus, and the community-at-large.

Thomas to leave advancement post

rant Thomas, vice president for advancement, has announced his intention to retire at the end of the current academic year. Thomas came to Avila in the fall of 1988 with nearly 25 years of experience, most of it at the vice presidential level, at several colleges and universities.

During the past five years, the college has shown significant progress in virtually all areas of institutional advancement, particularly in community and alumni relations.

Dr. Larry Kramer, president, expressed appreciation for Thomas' service to the college and his direction of the recently concluded capital campaign, Avila/2000,

"This \$6 million campaign was our most ambitious fund-raising program to date," said Kramer, "and without Grant's leadership and the tremendous response of our alumni and donors, we would not have been able to reach our goal a full year ahead of schedule. In fact," he added, "we exceeded that goal by more than \$700,000."

Thomas and his wife, Carolyn, will be retiring to Edmond, Okla. where she is employed as a high school counselor and he will pursue a variety of interests.

"Full-time fishing is not among them," he said.

Avila/2000 brings theater program up to date

f you attended Avila's production of "Deathtrap," last season, you had a chance to play detective. But did you detect what's different about Goppert Theater itself?

Several physical improvements have been made to Goppert, according to Buck Baker, coordinator of theater at Avila.

The theater has been repainted and has received three new curtains: a main-act curtain, a scrim (a gauze curtain that can be transparent with proper lighting), and a cyclorama (back curtain).

Additionally, the McKeon Performance Studio was renovated. The studio was carpeted, painted and outfitted with a new lighting system. The studio replaces the former Actor's Laboratory Theater once housed in lower O'Rielly Hall.

These improvements, which will enhance an already strong theater program, have been funded by Avila/2000,

About gift annuities

re your certificates of deposit nearing maturity? Are lower interest rates offered for new CDs causing a dip in your retirement incomes?

If so, perhaps you should consider converting your CD funds to a charitable gift annuity with Avila College. Such an annuity will provide a higher rate of return than possible in the marketplace.

The charitable gift annuity will provide you a guaranteed fixed income for life, regardless of current investment or market fluctuations. Tax advantages include a charitable income tax deduction and elimination of capital gains taxes, if appreciated assets are used to fund your annuity.

Other advantages include: relief from management responsibilities of assets, reduced probate cost, reduced future federal estate taxes (if applicable), provision for a beneficiary while relieving them of money management responsibilities, and perhaps most important, it will provide perpetual recognition for a sizable gift to Avila College. You will have a "measure of

immortality here on earth" as your gift will support ideals and worthwhile programs that will long outlast your own life.

Below are sample rates of return for one life and two lives at selected ages.

This information is not intended to supplant the counsel of your tax and estate planning advisers, with whom any significant gift should be discussed. Individual projections will be provided by Avila's director of planned giving on income and tax benefits of a charitable gift annuity at no cost or obligation to the donor.

For more information, contact G. Richard Scott, (816) 942-8400 ext. 2327.

One Life	Two Lives
AgeRate	AgesRate
607.0%	60-606.6%
657.3%	65-656.8%
707.8%	70-707.1%
758.5%	75-757.6%
809.6%	80-808.3%
8510.9%	85-859.4%

FEATURES

Avila educator opens window on Kansas community that resisted outside world for 80 years

Coburn's "Life at Four Corners" takes personal, human approach in examining influences that guided Block, Kansas community.

hen Ph.D. candidate Carol Coburn was considering ideas for her doctoral dissertation in the history of education, she looked to her own roots.

Coburn, now an assistant professor of education at Avila College, drew upon resources from the German-Lutheran community that her mother's family had belonged to, in Miami County, Kansas.

Her studies evolved from a thesis into a book called *Life at Four Corners: Religion*, *Gender*, and *Education in a German-Lutheran Community*, 1868-1945, published in December 1992 by the University Press of Kansas.

In Life at Four Corners, Coburn focuses on a rarely studied phenomenon, the rural village community that remained isolated by choice, unwilling to surrender its cultural and religious integrity to the forces of Americanization. In this case, it was a village comprising townships that surrounded a commercial crossroads in Block, Kan.

Coburn writes:

"Few ethnic or community studies have focused on a village community that defined itself less by geographic boundaries



and more by ethnic and religious identity. The community's strong religious and ethnic identity, coupled with its homogeneity and rural isolation, provided a unique educational environment that was total, ongoing, and more pervasive than in most rural settings or ethnic urban environments."

It was World War I that began to effect change within the village. The outside world

literally invaded the community, as the government rounded up and interrogated those who hadn't been born in America or naturalized. Further, those from the village who were drafted into the military were viewed with suspicion by their peers.

"These people (village soldiers) were very German," Coburn said. "They looked German, and they sounded German, so they really had to prove their patriotism and prove they weren't alien enemies."

At about the same time, young women from the village began serving as maids for non-German Lutherans from outside the community.

"This too was a turning point because it gave the maids exposure to the outside

(See Four Corners, page 9)

It breaks glass ceilings, explodes the superwoman myth and amplifies that inner voice

With all that noise going on, who's finding peace? The women of Avila's Leadership Institute, that's who.

ame the most significant person you know," commands the front page of the brochure. Rummaging through a trunk in your mental attic marked Really Important People, you're frustrated to find only the remains of Sunday School Saints and High School Heroes. Dissatisfied with Mother Theresa, the President of the United States and Albert Schweitzer, you give up and turn the page.

"Was it you?" asks the provocateur. It's a powerful question, and one frequently posed by the Women's Leadership Institute at Avila College. Its also a vivid illustration of the first law of empowerment: don't give your power away and don't assume you're not important.

This fall, the institute will celebrate its fifteenth anniversary by continuing to do what it has always done: change lives.

Evaluations from a recent WLI session have an upbeat sameness about them.

"Thank you, thank you, thank you. WLI was one of the most worthwhile experiences I've ever been involved with," says one.

(See Women's Leadership, page 9)

International commitment takes Kramer to Taiwan and Thailand

uring the 1987-88 school year, Dr. Larry Kramer, president of Avila College, introduced a plan that would provide the Avila community with better global awareness through international students. It was also his plan to make a goodwill visit to the countries those students call home.

Five years later, Kramer is preparing for a 14-day visit to Taiwan and Thailand, homelands of a great number of Avila's international students.

"Our goal was to expand to other continents and other areas to gain a greater diversity, and that has taken place," said Kramer.

By the time you read this, Kramer will be half a world away. As *Accent* went to

press, he was up to his knees in maps, pronunciation guides, and reading material that will aid him as he and his wife, Jan, make their first visit outside of the continental U.S.

To help prepare for this project, Kramer consulted with Avila's Intensive Language and Culture Program (ILCP) coordinator, Bruce Inwards. Inwards is the liaison between the international students and Avila and helped Kramer understand the different areas he is visiting and their cultures.

Among other things, the ILCP helps students develop the kind of English skills necessary to study successfully in American colleges and universities.

On June 18, Kramer will take a threehour flight to San Francisco. Then he will take a 14-hour flight to Taipei, capital of Taiwan.

His visit will include receptions, meetings, and dinners with the families of some of Avila's international students.

"Our main purpose for the visit is to meet the parents and families of our students. We want to show that we are committed to our international students," he said.

During his stay, Kramer will meet with over 40 families. He will share a video with them which features Kansas City and the college. The video depicts different campus facilities and the day-to-day life of Avila's students.

Kramer will visit Taipei, Kaohsing and Tainan in Taiwan, and Bangkok in Thailand before returning to Kansas City on July 1.

International students discover the Bible Belt, smiles, and "better freedom"

vila freshman Reiner Sohl knows about political upheaval firsthand. He claims to have a newspaper photograph that shows him atop the Berlin Wall as the masses were tearing it down. So, it's no wonder that he finds things in Kansas City a little slow.

"I expected more," the native of East Berlin says. "But it's too quiet. The 'Bible Belt' – it's true."

Sohl finds the people of Avila College and Kansas City to be very friendly and accommodating, but he expects to continue his education in a larger city.

Theresa Lo, a sophomore from Taiwan, has no plans to leave Avila. Her choice of American schools is working out well.

"I like a small school," she says. "And I like to learn English, so that's why I came to the Midwest."

Lo briefly considered schools in San Francisco, San Diego and New York, but concluded she really wouldn't learn true American culture in such places.

"I want to learn the way Americans talk and think," she says. She feels the heart of the country is the best place to do just that.

Avila's location also attracted Alexander Melikin, a freshman from Moscow.

"I chose Kansas City because it's in the center of America," he says, "and because I didn't want a place that was too cold."

Melikin and freshman Nurmuhamed Bektemisov, of the Republic of Kazakhstan, both came to Avila to learn English.

Melikin understands that the opportunity to study in America is relatively new.

"If Gorbachev hadn't had Perestroika in 1985, I couldn't be here," he says.

Both Melikin and Bektemisov are concerned about the events taking place in Russia and the Republics. Bektemisov's Kazakhstan is the most stable Republic, he says, but it is not immune to pressures from the outside.

Melikin says that today it's easy to



Dr. Kramer and his wife, Jan, recently spent an evening with Avila's international students and the faculty and staff who serve them. International students have been trekking to Avila College for decades. In 1957, when the college was still known as the College of St. Teresa, a total enrollment of 502 comprised students from China, France, Italy, Japan, Latin America, and Thailand as well as the United States. Nearly forty years later, this heartland college still beckons.

perceive Russia as having more freedom than the United States. But he equates lawlessness with the perception of freedom. Bektemisov agrees.

"The authorities will punish you if you do something here," Bektemisov says. "But in the former Soviet Union, the laws don't work as they should. There's no order; that's why it seems there's more freedom there. But the freedom here is better."

Melikin is especially optimistic about Russia's future.

"The country has great natural resources and smart people," he says,

Sohl, too, has temporarily left behind a country that is facing swift change. He says that while most people in East Berlin are happy about the changes, some believe things are moving too fast. He and his family, though, have no complaints. Even in his teens, Sohl realized he didn't want to stay in East Berlin all of his life.

"Going over the wall , . . I thought about it, but it was too dangerous," he says.

Melikin and Bektemisov agree that Americans are friendlier and more outgoing than Russians.

"Americans smile more," Melikin says.
"They always say 'hello' even if you're a
stranger. In Moscow, if I don't know you, I
don't say 'hi' even if I see you every day."

Both spend much of their time studying, but look forward to the American holidays. In October they visited a haunted house, an experience they enjoyed immensely.

"A pure American invention,"
Bektemisov says. "I didn't expect that I would get afraid, but I did."

Lo says that after a slow start, she's doing well and making friends.

"In the beginning, people look at you different, but now I know how to communicate better, and I'm very happy here."

Lo is pursuing a degree in marketing, with a minor in communications. When she completes her education, which may include an MBA, she hopes to enter the hotel business in Taiwan. She misses her family, whom she won't see before graduation, but they keep in touch through calls and letters.

"I'd like to invite my parents to come here the day I graduate," she says.

Four Corners

world, to technology, language, transportation—and it gave them income," Coburn said.

As a result, the village began to succumb to economic pressures and cultural influences from the outside world, but the change was gradual.

"They didn't think you could separate the German from the Lutheran," she said, "They thought that if you did, somehow the doctrine would be polluted."

Coburn said that even into the mid-1930s the minutes from certain group meetings were written in German.

Today, according to Coburn, the church, the parsonage, and the two-room school-house remain. But the commercial cross-roads long ago disappeared. People from the area now drive to nearby Paola to do their shopping.

Coburn hopes the book will have a personal value for those who may have descended from similar communities and an educational value for those in history and education classrooms.

Women's Leadership

"I have seen tremendous change in myself. Not only have I seen it, but my senior VP, president, and CEO have noticed!" says another.

"I have gained a sense of who I am. Not just a mom or wife, but I'm a person, too,"

"Everyone has a Yellow Brick Road that they follow at least once in their life, and I think I just followed mine!" says another.

History

In 1977, a group called the Urban Team of Kansas City conceived of a women in leadership project and designed a program that would provide women with leadership skill development, exposure to community leaders through a mentor system, and an on-going support group.

Marie Whitmer, Urban Team coordinator, and Fran Manson and Kay Waldo. Urban Team members, began trying to sell the project. At the suggestion of Waldo and Pat Martin, director of development at Avila College, Whitmer met with Susan Imel, then director of continuing education at Avila. Imel appealed to Avila's then-director of grants, Jan Kreamer, for funding ideas. She ultimately gained support for the program through the State of Missouri Division of Community Development. In February 1978, the Women's Leadership Institute was born.

Early on, area corporations and agencies began sending employees for leadership training and found that what came back was more than an improved manager. It was an improved person.

WLI had created a forum for women to share ideas about their roles and personal frustrations as well as career aspirations. The group support and systematic self-evaluation that were integral to its mission of empowering community leaders and business professionals meant that WLI ultimately empowered the whole individual.



Pat Martin (left), director of development and one of the original five founding members of the Women's Leadership Institute, pauses with Barb Engel, director of the program, on the occasion of the institute's 15th anniversary.

Change and reflection

In 1988, Barbara Engel became director of WLI and, seeing that it was the personal development component of the program that separated WLI from other programs, began making issues of balance and self-esteem an explicit part of the curriculum.

But, she says, WLI still does the things that made it successful in the first place.

It continues to meet each Tuesday evening for 13 weeks and accepts just 30 to 35 women each semester. Accomplished Kansas City women still volunteer as speakers and mentors, and the program still stresses finding a leadership niche in the community and networking with classmates and graduates.

"I'm in awe of the founders of WLI," Engel says. "They had an incredible vision." Their vision works.

WLI was honored in 1991 with an Award of Distinction by the Missouri Council on Women's Economic Development and Training.

To date, WLI has produced over 700 graduates. Some of them are coming back to take part in a new program Engel directs which Avila cofounded with the Small Business Administration in 1990: the Women's Entrepreneur Program, a 1S-week program that assists fledgling small-business owners.

The rapid success of WEP and growth of WLI forced Engel to take a look at how they were marketed. In 1992, she put together a creative team to redefine the programs, write new curriculum, and devise ways to communicate with the community.

The result was a freshly articulated positioning statement, "Helping women succeed and communities grow," and new promotional materials. A radio campaign will debut in the summer of 1993.

Celebrating a milestone

Engel says the program's fifteenth year will inaugurate a "Women of Significance" series to showcase Kansas City women who embody the institute's values.

Mostly, however, WLI will continue to offer a noncompetitive environment where women can explore their significance, hone their communication skills, form relationships with other motivated women, and identify their place of involvement for the betterment of their community.

As a result of the Women's Leadership Institute, women are finding more balance in their lives, says Engel. "They reach a certain peace about their goals and values, and they ultimately become more effective leaders, whether it's in the PTA, business, a neighborhood organization, Kansas City, the United States, or the world."

"We don't value climbing the ladder for climbing's sake, but rather we identify how our unique skills can be most effective in the areas we believe are significant to our community," she says. "If that means breaking the glass ceiling in a corporate setting, great. But it doesn't have to. We help women define their own measure of success and balance."

Discover significance

Name the most significant person yon know Applications are now being accepted for the fall 1993 session of the Women's Leadership Institute. To get an application and curriculum listing, call Avila's Continuing Education office at (816) 942-8400 ext. 2280 or 2281. Class size is limited. Tuition for

the 13-week program is \$350 and is often underwritten by area employers. "I frequently encourage organizations to commit to sending a participant each semester to provide continuity in their leadership development." says Barbara Engel, director of the institute.

General Services Administration, the Kansas City Police Department, Twentieth Century Investors, Shawnee Mission Medical Center and Payless Cashways are a few of the Kansas City area employers who have developed an ongoing relationship with WLI.



CLASS NOTES

1938

Sr. Ellen Marie Gavin, C.S.J. celebrated her SO-year Jubilee as a Sister of St. Joseph in St. Louis at Carondelet Mother House on March 20, 1993.

1950

Mary Pat Immenschuh Heller and her husband, Ted, recently attended the 99th Bomb Group reunion in Rapid City, S.D. along with 350 other WWII veterans.

Marilyn Morris Kane is a substitute teacher, literacy volunteer, election inspector, gardener, choir singer and "mother-on-call".

1957

Rita J. Kowalczyk Levens traveled to Barcelona, Spain, Gibralter, Morocco and the Canary Islands this year.

1958

Sr. Suzanne Giblin, C.S.J. will become president of St. Teresa's Academy In Kansas City on July 1, 1993.

1959

Caroline Levy Haessler is a health consultant, self-employed as a Shaklee Sales Leader, a Certified Califomla Legal Secretary, multilingual, and is active in her parish, St. Mary's, Gilroy, Calif.

Mary McQueeny Robohn has completed a master's degree in special education and is a music teacher in Yorktown, N.Y.

1960

Virginia Bartholome Rohan became Director of Development at Hampshire College in Amherst, Mass.

1961

Barbara A. Field Meyer is the coordinator of adult education at St. Vincent de Paul and is part of a mentor program at the junior high level.

1964

Mary Castrop
Morrow-Bax
won seven
awards—four of
them gold—in
the first National Mature Media Awards Competition. She was the biggest
winner of over 400 entries.

1965

Valerie Shaw Houlihan is taking a class in Japanese and is starting a business in garden design after graduating from Berkeley.

Anne Quick and husband, Kelly, live in Columbia, Mo. with their 15-year-old son, Justin. Anne thanks Sr. Olive Louise, Sr. Rose Anthony and Dr. Kramer for putting her in touch with other Avila alums.

1966

Colleen Anne Nestor Enna returned to Kansas City in January 1993 after an absence of 22 years.

1967

Nancy Hausam Powers is a parttime teacher of Natural Family Planning.

1968

Marlo Ayer
Gould will
make her 3rd
and 4th cattle
drive this summer by driving
a team of Belgian draft horses.
Her daughter teaches on an Indian
Reservation in South Dakota.

1970 Pamela Nickel McNally Is director

of resident advancement for Kingswood United Methodist Manor.

Diane Dallavis Rausch has recently been appointed by the bishop to the Commission on Women in the Church and in Society, Peoria Diocese. She and her husband are homeschooling their three children.

1972

Susan Sullivan Hodes teaches at Dorothy Moody School In Shawnee Mission, Kan.

Marian Huhman lives in Seattle with her husband, David, and children Jonathan and Derek, She teaches psychological nursing at the University of Washington.

Kathy O'Neil Williams is on the alumni board at St. Teresa's Academy and has a daughter who just started college.

1973

Rhita Adams teaches math and writing.

Terry Caldwell has a new rank of Lieutenant Colonel and lives in Clarksville, Tenn.

Deborah Nickerson Collins works for a newspaper.

Barbara J. Kiefer Hulett has been selected for the 18th edition of Who's Who of American Women.

1974

Marilyn Gay Breitenstein is taking part in the Women's Entrepreneur Program at Avila College.

Cheryl Albin Messenger received a CQA (certified quality analyst) from the Quality Assurance Institute on December 31, 1990.

Jean Lacey Pollock is a school nurse in Middleboro, Mass.

Marvin Russell is now retired.

Christine E. Robinson Wilson is president of her own foreign language desktop publishing company in Columbus, Ohio.

1975

Kathy Bock, director of Shepherds Centers of American Health Programs and Services, has accepted a faculty position at the School of Nursing at Research Hospital in Kansas City.

Largo Leslie Callenbach has been invited to be a part of a delegation going to China in June 1993 as a childbirth educator. The preschool son who attended Avila with her will graduate from college in May and the baby she was expecting when she graduated is a junior in high school.

Linda A, Gaynor Campbell teaches kindergarten In the francis Howell School District In St. Charles, Mo.

Barbara A. Duff is one of four managing partners at Hall & Evans, a 100+ lawyer firm, in Denver, Colo.

Jeanette Ginsburg Lloyd just had her fourth child and has started teaching language arts at Westridge Middle School.

Deborah Breckenridge Wadhams is a medical technician at St. Joseph's Health Center and Is a part-time flight instructor.

1976

Denise Caldarello and husband, Cole, are expecting their third child in May 1993 and are currently raising two foster children as well as two biological children.

Ruth Jones is the new director of allied health at Moberly Area Community College.

Glenda Dayani Moncke has just earned her teacher's certification for K-6th grade. She may be moving to Germany from Pennsylvania in 1993.

Mary Bead Rhodes is a nurse for the Grandview School System.

Jeanette Lesar Shaw is the principal of St. Mary's School in Centralia, III.

1977

Judy M. Craig has been selected for Who's Who of American Women, 1992-93 edition.

Bonnie Carter Kane is in her third year of teaching at Child World. Her twins are 13 and her youngest child is eight.

Laura Tettambel Knapp has started a St. Elizabeth Educational Day-Out Service in her parish. She is the director.

Jan Elston Moran is an attorney.

Terry Dresch Oates manages the customer support center for Rolm Telecommunications.

1978



Elaine Novak Cook is a claims adjustor for St. Paul Fire & Marine.

Gudrun Dybdal is a manager for training and development at Summit Medical Center.

John W. Gray sponsored an Albanian refugee family through the Don Boscoe Center.

Ray A. Mauban, Jr. and wife, Elisa, have three children.

William D. O'Grady and wife, Susan, have an 18-month-old son, Denis. Susan Is finishing her master's degree in education.

Kathryn Noonan Pappenfort is starting to work on her master's degree.

1979

Suzanne Riggs Nauert has a son, Paul Gregory, who started kIndergarten in 1992. Lisa Schnieders Roberts moved to Fairfield from Norwalk, Conn. She has two sons, Russell and Clifton.

Carolyn Stopperan Wilson has a new Job as minority coordinator at Atonement Lutheran Church in Overland Park, Kan.

1980

Mary Clarke Cayton works part time at a rehab hospital in Wichita and has a 10-year-old child.

Cheryl Fitch Sutlick received her master of education from Eastem Washington University in June, 1991.

Daniel Hogan has been promoted to regional sales director of the westem region at Consumer Health Services in Boulder, Colo.

Marilyn Cackler Lyon has a daughter studying for the Holy Order.

Sue Ann Scheppers is gas chromatorgraphy product manager for Varian Assoc. in Walnut Creek, Callf. She travels internationally.

1981

Jane Cochran won the Karna K. Kruckenberg Award for Excellence in Patient Education for her work at University Hospital in Columbia, Mo. with adult diabetes patients.

Laura Hollis is the donor room coordinator for St. Joseph's Health Center.

Robin Walsh and her husband, Edmund, are parents of Joshua Michael, age 3.

1983

Debbie Perez Mills has two children, Carole and Laura.

1984

Jim Wright directed the Center Middle School Drama Department in "You're A Good Man, Charlie Brown."

1985

Diana C. Lohoff was nominated as employee of the year at Shawnee Mission North High School where she is assistant librarian.

1986

Chris Byrd has earned her Ph.D. and is now a post-doctoral research associate at the University of Virginia in the psychology department.

Kathy Mann was named 1992 employee of the year at St. Mary's Hospital, Blue Springs, Mo.

Cheryl L. McKee Is a quality improvement coordinator for the VIsiting Nurses Association.

Teresa Largent Miller teaches at Spofford School.

Linda M. Morris is a senior account executive with Bernstein-Rein Advertising.

Sara Langsford Paige has a music studio In her home and cares for her three children, Andrew, Jonathan and Christopher.

Julie Betts Shafer is on the board for Heart of American Family Services and Consumer Credit Counseling Service. She is a vice president of the Kansas City Zoo docents.

1987

Sharon Muller Miles and husband, Mike, are the parents of 3-yearold Haley and 9-month-old Kelly

Stan Roth is engaged to Suzanne Kramer as of October 24, 1992. They are to be married August 28, 1993 in

will live 1988

Hawall

where they

Mildred S. Irwig volunteers transcribing books into braille.

1989

Dianne Bums Hansen received her law degree in 1992 and works in a local law firm. She has two children in college.

Chris Jarrett has joined Airflow Company as sales and marketing vice president.

1990

S. Elizabeth (Liz) Van Note graduated from the UMKC School of Law in May.

Linda L. Watkins graduated from the KU Law School in May.

1991

George Bryde is in Australia in the Peace Corps.

1992

Kim Lippert is a graduate student at Southwest Missouri State where she is researching the nine-banded armadillo found in Missouri.

Sheila L. Price is a Navy Ensign and has recently completed Officer Indoctrination School.

Weddings

Michele A. Atchity '86 married Scott David Conlon on November 7, 1992



John L. Bosaw '78 married Nancy on December 5, 1992

Carmen E. Canzonere '89 and Patrick D. Bisacca were married on September 26, 1992

Marie Blahut Coones '85 was married in August, 1992.

April Gaddis '90 and Ron Maulsby were married on July 18, 1992

Lynette A. Hayes '89 and Mark A. Gant were married on June 12, 1993

Brian N. Jones '88 and Marie E. Imming '89 were married on June 22, 1991

Tasha L. Kovich '92 married Derek Moorhead '92 on May 29, 1993

Laura J. Kupneski '89 married Gregoroy D. Osborne on April 24, 1993

Angela C. Lynas '89 married Gary Metzger on May 22, 1993.

Darrah McHenry '92 and Michael J. Dayson were married on November 28, 1992



Diane C. McLaury '89 married Rex Anderson on May 7, 1993

Kelley A. Scanlon '92 married Steven M. Gasperi on May 22, 1993

Carol Jean Sherry '92 wed John E. McLaury, Jr. on December 31, 1992

Kimberely K. Zacha *86 married Bruce Schonhoff on May 9, 1992

Births

Jennie Neuner Egan '74 had a boy, Thomas George, on September S. 1992

Christine Bersbach Raya '75 welcomed Mark Jesse on March 12, 1993

Michael Eschbacher '79 and Tami welcomed Lisa Marie on January

26,1993. Lisa joins Laura Beth who was born on the same day and month in 1990, and older sister, Emily Louise, seven.

Kathy Waller Klassen '81 and husband Bamey welcomed Rebeka Lynn on January 23,1993.

Velda Vasseur Meares '81 and husband, Mike, welcomed Elizabeth Marie on December 18, 1991.

Robin Walsh '81 and husband Edmund, adopted a three-yearold boy, Joshua Michael, on June 27, 1992 Julie Ann Selbolt Ulisse '82 and husband Fred welcomed Ferdinando Paul on December 16, 1991.

Debra Wilding Secler '83 welcomed her second child on December 31, 1992 and named her Michelle Ann. She joins Kevin, who is three.

Vicki Velazquez Short '85 welcomed a daughter, Angelique Marie on June 13, 1992

Lisa Sanders '86 and husband, Greg, welcomed a son, Trent Michael on January 18, 1993.

Kim '88 and Steve '87 Thomhill welcomed a son, Garrett Austin, on February 24, 1993.

Mary Pat Veerkamp Park '88 and Jon Park '91 welcomed a son. Matthaus Lee, on February 1, 1903

Deaths

Mary Ellen Gavin O'Connell '3S died February 16, 1993.

Lucille M. Verbanic '73 died February 26, 1993.

Nora L. Tumer '80 died November 24, 1991.

Bruce Braveheart Buesing '92 died March 13, 1993.

Bob Boyle, president of Boyle Meat Co., passed away In May. He was a great friend of Avila College and a founder of the annual Steer Dinner. He will be ever-appreclated, and always missed.

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Dare we ask for more? Before you put your stationery away, let us know what you like and don't like about Accent. More of this or less of that? Love or hate the format? What do you read first? What do you never read? Tell us!



To reserve your spot in the Tenth Annual Avila College Golf Classic and receive sign-up materials, return this form to:

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This issue of Accent on Avlla was written by John Armato, Director of Community Relations, contributing writer Jeff Whited and student-intern Earnest C. Pickett, Jr. It was edited and designed by John Armato. Photography was provided by Kelley Mills and John Armato.

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GOOD NEWS!

Enrollment increases

vila College experienced an increase in both full-time and total enrollment for the spring semester 1993 compared to spring semester 1992. Full-time enrollment was up 9.8 percent Total enrollment was up 3.6 percent.

The increase continued a trend that Avila has experienced for four years. Most dramatically, Avila reported an increase of 16 percent in full-time enrollment for fall 1992 compared to fall 1991, or a 26.5 percent increase compared to fall 1990.

Scholar-Athlete named

vila College junior Joyce Heimsoth, has been named one of the 1992-93 NAIA Division II Women's Basketball All-America Scholar-Athletes.

Heimsoth, a 5' 7" guard for the Lady Eagles is majoring in mathematics with a minor in computer science. She has been named to the Avila College Dean's List each of the five semesters she has been at Avila and is a recipient of the President's Scholarship and Leadership Scholarship.

Heimsoth served as captain of this year's basketball team and is a three-year starter and letter winner. In addition to her pursuits at Avila, Heimsoth volunteers as a

youth basketball and volleyball coach.

The NAIA program recognizes junior or senior varsity performers who have excelled in the classroom as well as the court.

Five chosen for Who's Who

The 1993 edition of Who's Who Among Students In American Universities And Colleges will include five students from Avila College who have been selected as national outstanding leaders.

Campus nominating committees and editors of the annual directory have included these students based upon their academic achievement, community service, leadership in extracurricular activities, and potential for continued success.

Avila's 1993 members are Denice Park, Michelle Uptegrove, Laura Hoffman, Laura Lowry-Greene, and Nancy Clark.

Advertising honored

vila College has received three awards for advertising and publications. A series of radio commercials received a silver trophy for "significant achievement in admissions advertising" from Admission Marketing Report, a national newspaper for higher education admissions and marketing professionals.

Avila also received awards for a brochure promoting Arts At Avila, and a donor appreciation barbecue dinner invitation from Board Report For Graphic Artists, a national publication which monitors advertising design and trends.

Avila team wins national marketing competition

ourteen Avila College students have been named Collegiate Marketers of the Year by the American Marketing Association (AMA).

The Avila team competed against teams from Northwest Missouri State University, Park College, and two teams from the University of Kansas in the Second Annual AMA Community Challenge. The students wrote and implemented a marketing plan "for the sole purpose of raising money to benefit a local nonprofit agency" as part of a marketing course. The semester-long project included a fund-raiser for the Crittenton School, which raised in excess of \$900.

The course, "Current Issues in Marketing" was taught by Avila instructor Wendy Acker. Acker, the students, and their project will be featured in an upcoming issue of the AMA's national publication *Marketing News*.

The 14 students are: Mitch Black, Susan Corcoran, Jill Denzer, Peggy Flucke, Tamela Handie, Deborah Hughes, Robert Kraft, Jeff Lamberti, Lauri Lightner, Mary (Martin) Kirk, Danny Ramsey, Christopher Sailly, Mary Theobald, and Derrick Woolworth.